

ENDURE ATHLETICS PRESENTS

CELEBRITY SOFTBALL

2027 SPONSORSHIP OPPORTUNITIES

MAY 22, 2027 • OLD FORT PARK TURF FIELD



MORE THAN A GAME

For 10 years, Endure Athletics has served children and youth in Rutherford County experiencing homelessness and severe housing instability.

Through fee-free after-school programs, a 9-week summer camp, mentorship, transportation, meals, and year-round enrichment, we provide the consistency and support children need most.

This Celebrity Softball Game is an opportunity to rally our community around children who deserve safety, structure, and hope.

YOUR SPONSORSHIP HELPS PROVIDE

**LIFE-CHANGING
PROGRAMS THAT INCLUDE:
TRANSPORTATION, MEALS,
MENTORSHIP, AFTER SCHOOL,
SUMMER CAMP,
LIFE SKILLS, & ENRICHMENT**

CHOOSE YOUR LEVEL

CHAMPIONS FOR CHILDREN

\$5,000

Presenting team sponsorship

MENTORSHIP MATTERS

\$2,500

High-impact game sponsorship

HOME RUN DERBY

\$2,500

Homerun Derby for the Kids

LIFE SKILLS

\$500

Program Support Sponsorship

ENRICHMENT

\$250

Opportunity-building sponsorship

BECOME A SPONSOR

Complete the form on page 2 and email it with your highest-resolution logo.

INFO@ENDUREATHLETICS.ORG



SPONSORSHIP LEVELS + BENEFITS

2027 CELEBRITY SOFTBALL FUNDRAISER

CHAMPIONS FOR CHILDREN \$5,000

- Teams presented by your company
- Logo on all team hats
- Opportunity for 4 players
- Innings 1, 3, 5, and 7 presented by your company
- Logo displayed throughout the game and on T-shirts
- VIP magazine sponsorship recognition
- Paragraph about your company in one email blast to participants and spectators
- Social media mentions
- Full-page advertisement in the Game Day Program
- Opportunity for promotional coupons in the Game Day Program

MENTORSHIP MATTERS \$2,500

- Ceremonial first pitch presented by your company
- Logo displayed throughout the game and on T-shirts
- Innings 2, 4, and 6 presented by your company
- Opportunity for 2 players
- VIP magazine sponsorship recognition
- Paragraph about your company in one email blast to participants and spectators
- Full-page advertisement in the Game Day Program
- Social media mentions
- Opportunity for promotional coupons in the Game Day Program

HOME RUN DERBY FOR THE KIDS \$2,500

- Home Run Derby champion award sponsored by your company
- Logo on all Derby shirts
- Opportunity for 1 player
- Public mentions during the game
- Logo displayed throughout the game
- VIP magazine sponsorship recognition
- Paragraph about your company in one email blast to participants and spectators
- Full-page advertisement in the Game Day Program
- Social media mentions
- Opportunity for promotional coupons in the Game Day Program

LIFE SKILLS \$500

- Logo displayed throughout the game and on T-shirts
- Public mentions during the game
- VIP magazine sponsorship recognition
- Full-page advertisement in the Game Day Program

ENRICHMENT \$250

- Logo displayed throughout the game and on a T-shirt
- Public mentions during the game
- VIP magazine sponsorship recognition
- Half-page advertisement in the Game Day Program

SPONSOR COMMITMENT FORM

EMAIL COMPLETED FORM + LOGO TO INFO@ENDUREATHLETICS.ORG

SPONSORSHIP LEVEL _____

ORGANIZATION NAME _____

CONTACT NAME _____

PHONE _____

EMAIL _____

THANK YOU FOR INVESTING IN CHILDREN AND YOUTH IN OUR COMMUNITY!